



I'm Hitesh Baldwa, a UI/UX Designer.

@hiteshbaldwa



Contact

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Education

Advance Certification in UX Design

MIT ID Pune

July 2022 - June 2023

Bachelor of Computer Applications

Jaipur National University | Distance

July 2019 - June 2022

Certification Program in Print, Web

MAAC, Ahmedabad

May 2019 - Mar 2021

Softwares

- Figma
- Adobe XD
- Illustrator
- After Effects
- Photoshop
- Gemini
- Adobe Firefly
- Google Suite

Skills

- Lead & Strategy
- Innovative
- Team work
- Goal oriented

Work Experience

Mantra Softech, Ahmedabad

UX Designer | Sep 2024 - Currently

- UX Research on product expansion
- Actively working on SaaS products
- Researching & Designing actively on Payroll CLMS
- Creating prototypes & micro interaction for product POC (Proof of Concepts)

Trootech Business Solutions, Ahmedabad

UI/UX Designer | June 2023 - July 2024

- Worked on a E-commerce SaaS product.
- Actively working on ERP SaaS product for company clients.
- Various landing pages for different stakeholders to improve their sales metrics.
- Creating Micro interactions, GIF & prototype.

Tibicle, Ahmedabad

UI/UX Designer | Nov 2021 - May 2023

- Worked on a SaaS product for company HRMS Portal.
- Conducted user research & usability testing to gather feedback and identify pain points.
- Designed wireframes and prototypes to test and iterate on user flows.
- Created high-fidelity UI designs that were visually appealing and easy to use.

Netpair Infotech, Ahmedabad

UI/Graphic Designer | Mar 2021 - Sep 2021

- Designing various UI of iOS & android apps.
- User experience design & user research
- Designing marketing content for social media.
- Logo Design & Branding
- Competitor Analysis & User Testing